

Retail Analytics

AT A GLANCE

- ✓ Captures user information from social logins
- ✓ Enables social media interaction
- ✓ Real time marketing campaigns pushed through mobile devices
- ✓ Location based services: combining the
- ✓ Wi-Fi network with beacons
- ✓ Offers a personalized mobile app



Benefits



Display statistics on the Wi-Fi network users



Integrates with your available network infrastructure



Safe & Secure; easy to setup



Targeted marketing campaigns delivered in real-time



Social login functionalities, enable you to learn more about your customers' profiles

THE HOSPITALITY PORTAL

Power at your finger tips

Customizable Wireless Login Page

With the option to authenticate through social logins to get additional user information

Detailed Connected Guests Reports

- Wi-Fi usage
- Location
- Heat maps

The Possibility To Create Advertising Campaigns

Through coupons, notifications and banners and push that information to your connected customers, on their mobile devices



Our retail solutions portfolio



CABLE AND WIRELESS SOLUTIONS FOR RETAIL



Video



Compute



Voice



Networking
& Security



Connectivity

END TO END MANAGED SERVICES

We offer comprehensive, end to end managed IT services, to make sure you deliver GREAT customer experiences

Simplify your operations and accelerate TTR (Time-To-Revenue) for new services and promos

Lean on us to create new operational efficiencies, and deliver a new standard in IT services

For **BETTER**
Customer Experiences

& **LEANER**
Retail Practices

Why C&W?

- ✓ To reduce costs
- ✓ Simplify management
- ✓ Extend your reach, under one network

HELPING YOU ACHIEVE REAL BUSINESS OUTCOMES