

Managed Wi-Fi Advanced

- ✓ Optimize your operations by analyzing user behavior
- ✓ With an extra layer of intelligence to help you understand user behavior & deliver return on investment



Benefits



Website Analytics enable you to track user behavior from a unified dashboard



Understand how demographics move in your space



Access real-time data at venue, company or group level



Create highly targeted marketing campaigns



Create operational efficiencies, save money and boost revenue

Features

Enjoy all the benefits of our Managed Wi-Fi solution plus: Location Based Marketing

- Improve staff productivity and engagement with innovative solutions
- Get real-time visibility of users' behavior such as their online activity and geo-location
- Find your target market through analytical reporting
- Open new customer communication channels through SMS, email and social media
- And maximize your business outcomes!

Bluetooth beacons

- Access the world of proximity marketing
- Improve the interaction with your customers by guiding them through their shopping experience
- Help guests navigate large properties or give them ideas on the next meal
- Get information about the amount of users coming in and out of your property
- Leverage the ever expanding IoT world

Easily make the switch

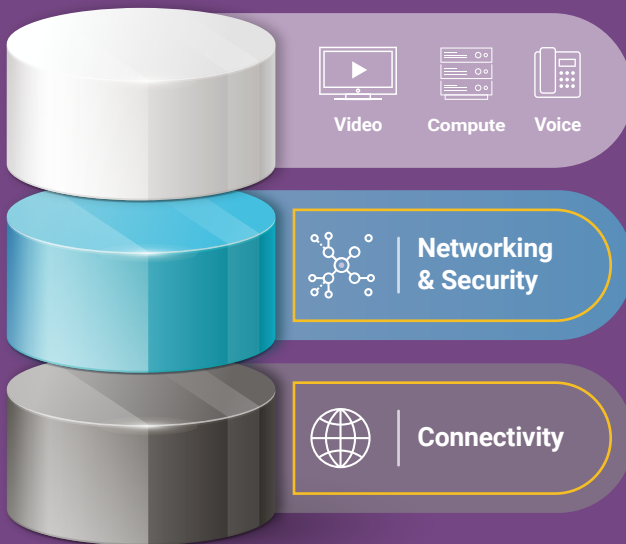
- Stacks on top of your Managed Wi-Fi solution
- Integrates with the your current Property Management System
- Quick to implement and continuously monitored



Our Networking and Security solutions portfolio



CABLE AND WIRELESS NETWORKING & SECURITY SOLUTIONS



END TO END MANAGED SERVICES

We offer comprehensive, end to end managed IT services, to make sure you deliver GREAT customer experiences

Create operational efficiencies, and deliver a new standard in IT services

For **BETTER**
Customer experiences
& **LEANER**
Business Operations

Why C&W?

- ✓ Reduce costs
- ✓ Simplify management
- ✓ Extend your reach, under one network

HELPING YOU ACHIEVE REAL BUSINESS OUTCOMES