C&W Business

Hotel
Analytics
AT A GLANCE

✓ Captures user information from social logins
✓ Enables social media interaction
✓ Real time marketing campaigns pushed through mobile devices
✓ Location based services: combining the Wi-Fi network with beacons
✓ Offers a personalized mobile app

Benefits

Display statistics on the Wi-Fi network users

Integrates with your available network infrastructure

Targeted marketing campaigns delivered in real-time

Safe & Secure; easy to setup

Social login functionalities, enable you to learn more about your guests' profiles

THE HOSPITALITY PORTAL
Power at your finger tips
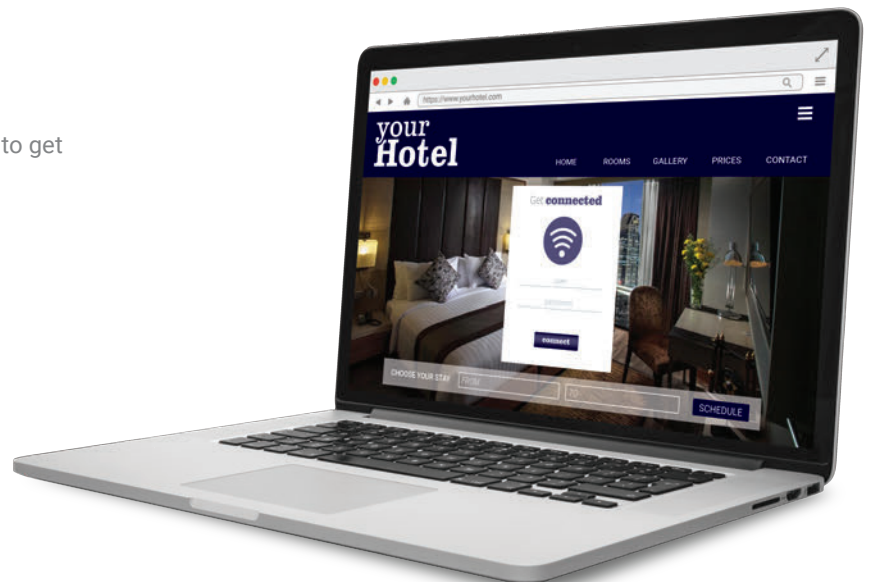
Customizable Wireless Login Page
With the option to authenticate through social logins to get additional user information

Detailed Connected Guests Reports
• Wi-Fi usage
• Location
• Heat maps

The Possibility To Create Advertising Campaigns
Through coupons, notifications and banners and push that information to your connected guests, on their mobile devices

![C&W Business logo]

Our hospitality solutions portfolio

CABLE AND WIRELESS
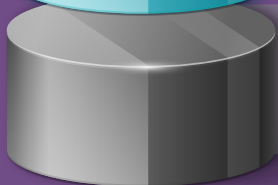## SOLUTIONS FOR HOSPITALITY

Video **Compute** **Voice**

Networking & Security

Connectivity

END TO END MANAGED SERVICES

We offer comprehensive, end to end managed IT services, to make sure you deliver GREAT guest

Simplify your operations and occelerate TTR (Time-To-Revenue) for new services and promos

Lean on us to create new operational efficiencies, and deliver a new standard in IT services

For **BETTER**
Guest Experiences

& **LEANER**
Hotel Practices

Why C&W?

✓ To reduce costs
✓ Simplify management
✓ Extend your reach, under one network

INCREASING PROFITABILITY BY RAISING YOUR GUESTS' EXPERIENCE