

# FROM YOUR FACILITIES TO THE CLOUD

Migrate your business communications from on-premise to the cloud.



## C&W Cloud Voice



### Services

As the market moves from voice to collaboration and from premise-based to cloud services, C&W Business provides a suite of regional products to meet any voice need.

Ensuring businesses can save money and boost productivity with our C&W Cloud Voice service, C&W has implemented a state-of-the-art VoIP Cloud environment to deliver a high-quality and reliable end-to-end, fully integrated communication solution under one roof.

### Business Trunking

SIP Trunking is often the first step to take towards next-generation communications. The PBX or IP PBX is connected to the C&W Cloud Voice via an IP connection.

### Cloud IP PBX

Cloud IP PBX services represent an even richer approach to business communications. The premise-based PBX\* is retired and all the services are handled through the C&W Cloud-based Infrastructure. (\*PBX: Private Telephone Switch. )

### International Toll Free Service


International toll-free service (ITFS) enables corporations to expand their international presence, allowing customers around the world to call you locally, from any country. The call is forwarded to any part in the world using the C&W infrastructure.

### Inter-Site Connectivity

Provides connectivity between the existing corporation's TDM PBXs via a primary rate interface (PRI) and channel associated signaling (CAS) trunks, or IP PBX via SIP signaling.

### Cloud Contact Center

Cloud Contact Center delivers a comprehensive solution for Global and Regional customers with sophisticated features and functionality. The solution addresses the need to pay for service "on-demand" with flexibility for inbound, outbound and auto-dialing using C&W SIP Trunking Service.



Accompanying the evolution of the market, which is migrating from voice to collaboration and from services installed in the office to the cloud, C&W offers a range of regional products to meet any voice needs.

## Characteristics

- Local and Regional VNOC (Voice NOC) with 24x7x365 support
- Significant savings based on TCO
- Support for Multiple Devices (computer, smartphone, tablet)
- Carrier Grade Voice Services
- Continuity of Service backed up by SLA
- SIP Convergence between analog, TDM, digital and H.323 devices.

## Benefits

- Regional Carrier Class platform with resilient switch architecture & clustered servers
- Telecommuters become part of the main office system; improving communications and employee benefits
- Platform utilizes rapid provisioning (Zero Touch) and deployment tools
- Provides off-site call routing, the key to answering customer calls through a business disruption
- SIP Trunking achieves cost savings by centralization, consolidation and right-sizing