

C&W Business unveils game-changing Multicloud solution for Caribbean businesses

January 27th, 2023

In 2023, C&W Business partnered with the Barbados International Business Association to launch their latest cloud business solution at the Penthouse Rooftop Lounge. At the much-anticipated, sold-out event, approximately 150 attendees were introduced to the new C&W Business Multicloud business solution—a comprehensive strategy that enables businesses to access different private or public cloud applications from a single portal.



They learned how it enables customers to achieve better cost savings and a competitive edge by pairing select services from top public and private cloud providers to create a comprehensive solution tailor-made to fit their needs. The Multicloud business solution boasts an array of benefits, including a single point of contact for billing and support, multiple customisable and scalable cloud solutions, dedicated expert support, and optimisation of infrastructure investment.

Secure, scalable, and centralised within a single comprehensive administrative portal, it enables customers to run applications and workloads in a mix of public and private clouds within a streamlined resource.

More than just a portal or product, the Multicloud business solution is a strategy designed to provide customers with the benefits of multiple cloud providers delivered by a single provider. It offers all of the options a company needs to succeed under a single contract, making it a game-changer for businesses in the Caribbean region.

Following the successful launch in Barbados and positive feedback from customers, Multicloud has since been introduced in Jamaica and the Cayman Islands. In addition to these countries, the Multicloud strategy is also available to businesses in Trinidad & Tobago, meaning that four markets (and counting) can now leverage the benefits of using this service.

As the Multicloud business solution expands its footprint, C&W Business remains committed to providing cutting-edge cloud solutions, empowering businesses across the Caribbean to optimize their operations, enhance scalability, and stay ahead in the dynamic digital landscape.

To learn more about how the Multicloud Business Solution can transform your business, visit us at cwcbusiness.com