

Moving the community: 3,000 runners and walkers raise \$500K in Shine 2023

February 5th, 2023



C&W Business was a diamond sponsor of last year's Guardian Group Shine 5K and 10K walk and run, which took place on January 14 with 3,000 participants supporting 39 charities.

In January 2023, over 3,000 individuals participated in the Guardian Group's annual Shine 5K and 10K walk and run event. Recreational and competitive walkers and runners were welcome to participate in the event, which took place entirely within Nelson Mandela Park.

Originally scheduled to take place on November 26, 2020, the event was initially postponed because of extremely heavy rainfall and associated flooding. It was then further postponed for a period of two years due to the pandemic.



The fact that runners of all ages, from one to ninety-five, took part in the competition made it quite evident that this was a highly anticipated addition to the schedule.

Diamond sponsor C&W Business has been a longtime supporter of the yearly event, and as a result, nonprofit organisations received a combined total of \$500,000 in donations across the year.

Adapt a Toy, Chickland Children's Home, Down Syndrome Family Network, Haven of Hope, Raffa and Jairah House, St. Dominic's Children's Home, Healing with Horses Foundation, Rainbow Rescue, and the Society of St. Vincent de Paul were some of the charities that benefited from this event.

Yolande Agard-Simmons, Senior Manager of Communications at C&W, was also present to hand out prizes to the overall third-place and second-place top achievers in the 10K event male category. Leading by example, C&W Business employees seized the opportunity to enhance their personal health and fitness, with twenty staff members participating in this year's charity walk and run.

Heart is more than something we have—it's something we share. That's the ethos of our parent company, Liberty Latin America, and it's brought to life through the passion and drive of the C&W Business team and our partners. As a diamond sponsor of the Shine 5K and 10K Walk and Run, C&W Business is committed to making a positive impact in the communities we serve.

To learn more about how we can transform your business, visit us at cwcbusiness.com