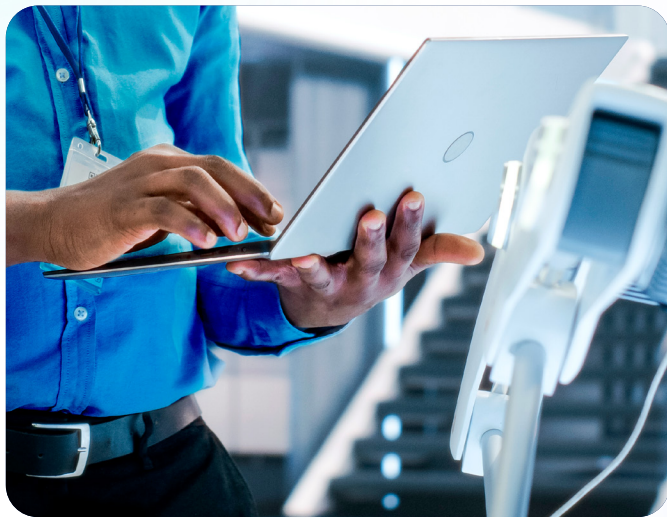


# C&W Business joins forces with CANTO to tackle cyberthreats

March 13th, 2023



In February 2023, C&W Business partnered with CANTO—formerly known as the Caribbean Association of National Telecommunications Organisations—to discuss the growing threat of cybercrime at the ICT association's 39th annual general meeting. Kamla Hamilton, Senior Product Manager of Security Solutions with C&W Business, spoke on a panel titled "Becoming cybersecure: risks and opportunities in today's digital world".



During her presentation, Hamilton underlined the increasing trend of cybercrime and its direct connection to cyberspending, emphasising the importance of prioritising cybersecurity regardless of an organisation's size or existing protection measures. She focused on three key areas for organisations to improve their cybersecurity posture: knowing their environment, building a culture of cybersecurity, and partnering with competent service providers.

She also stressed the importance of organisations understanding their digital ecosystems, including recognising the cyberthreats and risks that target their industry, identifying their internal critical systems and networks, and knowing the legal implications of breaches and data exfiltration.

She also emphasised the need to encourage a security-conscious culture within organisations, with all employees taking responsibility for cybersecurity and participating in user security awareness training. Lastly, highlighted the need for organisations to partner with competent service providers to help them battle cyber threats and improve their cybersecurity posture.

As a partner, C&W Business can provide guidance and work alongside organisations to strengthen their digital defences. With a wealth of experience and expertise in cybersecurity solutions, C&W Business is primed to assist organisations at every stage of their cybersecurity journey.

To learn more about how we can help you keep your business safe, visit us at [cwcbusiness.com](https://cwcbusiness.com)